



# SRH University Heidelberg

SRH School of Business  
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Old Bridge & Castle in  
Heidelberg Old-town

# Topics

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- 04 Academics – School of Business**
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# Where we are?

# 01

# Where we are?

## Travel time by train

### Germany

- Frankfurt am Main 1 hour
- Stuttgart 1 hour
- Berlin 5 hours / Munich 3 hours

### France

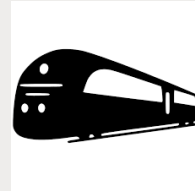
- Strasbourg, 1.5 hours
- Paris 3 hours

### Switzerland

- Zurich 3 hours

### Netherlands

- Amsterdam 5 hours



## Travel time by plane ✈

### UK

- London 1 hour

### Italy

- Milan 1 hour
- Rome 2 hours

### Spain

- Barcelona 2 hours
- Madrid 2.5 hours

# Heidelberg, Germany

02



- 1 in every 4 Heidelberg residents is a student
- The U.S. Army, Europe (USAREUR) headquarters was located in Heidelberg from 1952 to 2015
- Is home to the world's largest wine barrel 127,000 l
- The bicycle was invented by a Heidelberg University alumni
- Heidelberg is home to the oldest German university (1386)
- Population of Heidelberg 160,000 (Germany 83 million)





- SRH University Heidelberg: [click here](#)
- SRH University Heidelberg – Internationals I: [click here](#)
- SRH University Heidelberg – Internationals II: [click here](#)



- Heidelberg Imagevideo: [click here](#)

# SRH Campus

# 03



# SRH Campus Heidelberg



- Founded in 1969
- one of the oldest and largest private universities nationwide
- International
- Innovative
- Barrier-free
- Family-friendly



# SRH Campus – living in Heidelberg

- Library with study rooms
- SRH Campus Sports with gym, pool, sauna,
- Science Garden with fountain, benches, deckchairs Innovative
- Cube: Cafeteria, Lounge, Restaurant and Bar in one
- Living on Campus: Attractive apartments
- Bus and tram stop right at University



# Academics

# 04

# SRH Undergraduate Programs

## OUR BACHELOR DEGREES



# Academics – School of Business

## — Course selection

The academic year at SRH University Heidelberg is divided into eight 5-week blocks.

— 2021-2022\_Bachelor\_Business\_School\_English\_Courses: [CLICK HERE](#)

Course descriptions can be found here.

In each block 8 ECTS, at the most, may be taken. Exams take place at the end of each 5-week block.

For each block you must choose ONE main course (highlighted in green). You can supplement the main course with one minor course not highlighted in green (white course). The number below each course represents the number of ECTS. You cannot achieve more than 8 ECTS / 4 US credits per 5-week block.

**Exception:** If you take an additional language course, e.g. German, you can achieve 9 ECTS per block. You can start at the beginning of any 5-week block of your choice, but you have to stay for a minimum of three consecutive blocks.

Detailed Information for international exchange students and the application process can be found on our website.



# The CORE principle

# 05



# The CORE principle

- **C**ompetence
- **O**riented
- **R**esearch
- **E**ducation



- 5-week blocks
- Developing student competencies: specialist competence, methodological competence, self-competence, social competence.
- Wide range of interactive teaching and learning methods in addition to types of assessment (project work, case studies, study diaries).



# Thank you for your attention!

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